



## General - e.g. residents, community groups, customers

*Please personalise as you see fit!*

Dear [XXX]

### It's time for a spring clean! 🏠

Spring is here, and as many of us begin our annual decluttering rituals, it's also the perfect time to tackle those forgotten electricals hiding in drawers, cupboards, and garages.

### Get started with Recycle Your Electricals' top decluttering tips

- ❶ **Get organised:** Before you gather up your old electricals, have three boxes, bags or designated 'piles' for selling, donating or recycling. Having designated spaces for each category makes decluttering your unwanted electricals a breeze!
- ❷ **Small wins matter:** Start small and complete one area at a time. And remember, you don't have to tackle it all at once - even a few items from one drawer or shelf can give you a sense of achievement!
- ❸ **Give old tech a second chance!** Consider donating, instead of letting them gather dust. Read [Recycle Your Electricals' data deletion guide](#) for step-by-step advice on how to destroy data from our smart devices. [if applicable - include details of data deletion services in local area / at your store]
- ❹ **Recycle, don't bin.** Most items you clear out can be reused or recycled. [Recycle Your Electricals' Locator](#) includes thousands of repair, donation and recycling drop-off points. [if applicable - include details of local drop-off points in area / at your store]

### Did you know the average UK home has at least 30 unused electricals?

Every forgotten cable, phone or other old electrical in your drawer contains precious materials that could be reused or recycled into anything from children's playgrounds to lifesaving medical equipment.

Repairing, donating, selling and recycling are all great ways to give your old electricals a new lease of life, while freeing up space in your drawers or cupboards - a win for you, and for the planet!